

Mark R. Bradley

Remote Instructional Designer | eLearning Developer | AI-Enhanced Learning Designer

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Professional Summary

Instructional designer and training developer with 20+ years of experience creating eLearning, CBTs, learner guides, facilitator guides, student materials, tutorials, assessments, and blended learning content. Experienced in partnering with SMEs to turn complex systems and technical processes into practical, engaging training. Over the past several years, made a deliberate professional transition into independent, remote-ready content development, modernizing and expanding technical writing and instructional design skills through AI-assisted documentation, digital publishing, video-based training, and turnkey website development.

Core Skills

- Instructional design, curriculum design, blended learning, eLearning, CBTs, facilitator guides, learner workbooks
- Storyboards, assessments, training evaluations, train-the-trainer support, onboarding and systems training
- SCORM/LMS awareness, learning objectives, needs analysis, adult learning support, training content conversion
- Video-based instruction, slide-based teaching, job aids, quick-reference sheets, microlearning concepts
- AI-enhanced learning workflows using ChatGPT, Claude, Gemini, Grok, Manus, Gamma, Google NotebookLM, Google AI Studio
- Captivate, Articulate Storyline 360, Camtasia, Adobe Premiere Pro, PowerPoint, Snagit, Microsoft 365

Selected Professional Experience

Independent Learning Design & AI Training Projects | Remote | 2023-Present

- Create portfolio-ready lessons, training outlines, SOP-to-training conversions, workbooks, video scripts, and presentation-ready learning assets.
- Develop AI-assisted learning workflows and demo content showing how complex information can be converted into teachable materials for remote teams and learners.
- Build sample modules for ePortfolio, Gamma, NotebookLM, and website use.

Ohio Department of Developmental Disabilities | Technical Writer & Instructional Designer | 2021-2022

- Developed instructional materials and internal communications for diverse audiences.
- Supported structured content development and training-focused documentation work.

Smart Inbox Income, Inc. | Instructional Designer | 2018-2021

- Produced engaging course content, exercises, and learning-support materials using Adobe Premiere Pro and Articulate 360.
- Supported digital course development and audience-focused content planning.

Selected Instructional Design Background | 2010-2018

- Battelle - eLearning and CBT design support, documentation criteria, templates, and storyboards.
- OhioHealth - blended learning solutions, Workday HRIS simulations, ILT facilitator guides, and eLearning development using Captivate, Camtasia, Adobe tools, SCORM, and LMS-aware practices.
- Vertiv - online curriculum redesign for engineering audiences; multimedia tutorial development.
- Cardinal Health - learning activities, assessments, course folders, and media assets for eLearning projects.
- Honda America Manufacturing - student guides, trainer guides, user manuals, CBTs, train-the-trainer support for 54,000 end users.

Additional Instructional Design Foundation | 1998-2010

- Tollgrade Communications, Applied Innovation, and Lucent Technologies roles involving student guides, self-study programs, classroom training, CBTs, and technical instruction.

Tools & Platforms

- AI / Research: ChatGPT, Claude, Gemini, Grok, Manus, Gamma, Google NotebookLM, Google AI Studio
- Learning / Media: Captivate, Articulate Storyline 360, Camtasia, Adobe Premiere Pro, Adobe Audition, Snagit, PowerPoint
- Productivity: Microsoft Word, Microsoft 365, SharePoint, Google Docs / Google Workspace

Education

Bachelor of General Studies | Major: General Studies | Minor: Computer Science | Kent State University, Kent, Ohio | Graduated 1995 | GPA: 3.5